Meeting was called to order at 10:04.

Present:
Rosario Garza
Rivkah Sass
Danis Kreimeier
Stephanie Beverage
Maryruth Storer
Raj Ali

Phone: Gerry McGinnity

Geri Bodeker

Califa Staff
Linda Crowe
Donna Truong
Heather Teysko
Wayne Walker

Approval of Minutes from December meeting:
MSP: Stephenie Beverage/Rivkah Sass

Elections: MSP to reappoint Stephanie Beverage and Geri Bodeker
MSP: Maryruth Storer/Danis Kreimeier

Finance Committee Report - Storer/Truong
Finance Committee had a conference call about 2 weeks ago. The financial statements were reviewed.  Donna walked through all the attachments looking at the balances between current year and June 2011.

We are on target with interest income.  Income from vendors expenses are higher than we had budgeted because of the gifts to those who saved more than $200,000 with us.  Travel and meetings is higher too because of the Blue Ocean strategy meeting in Long Beach.

Question re other agencies revenue: Answer - CLA, the NSF Pushing the Limits grant involves - Califa staff. Money from those projects are used to augment staff costs

Other items - budget adjustments
Moved money from the contracted services to other expenses as needed.. This does not affect the fund balance Received augmentations from CSL for iCalifornia Digitial Literacy, and the Blue Ocean Strategies meeting.
MSP to accept budget adjustments:  Stephanie Beverage/ Rivkah Sass

PLS Contract for next fiscal year
Califa contracts with PLS for Califa staff: There are three full time staff:  Heather, Wayne and Alan.
PLS staff contracts with Califa for other services, including CLA
Last year Monica Schultz PLS IT added hours to work on the CLA website.  Reduced clerical support and IT support because SCLC supports these CLA activities.  Rent stays the same and PLS Overhead stays the same.

Questions on PLS budget: PLS staff costs are reduced, and Califa’s increased due to step increase and promotion.

Discussion of the relationship with CLA.

Question on the relationship between CLA and Califa - CLA has a contract with PIC - Partners in Collaboration.  PIC consists of organizations, Califa and SCLC.  CLA contracts with those two entities to provide all the management services including:- half time ED, support for membership, posting jobs announcements, working with the Dillons on their Legislative updates,   contracting with the conference management service for the upcoming conference.  PIC does allt behind the scenes work and reports directly to the CLA Executive Board..  CLA has 2 separate contracts - one with Califa and one with SCLC.  Contract was renewed for 2 years late last year.

MSP to accept contract with PLS: Rivkah Sass/Stephanie Beverage

Califa budget:
Attachment 5:
We haven’t heard from the CSL about the grant for next year t.  If we don’t receive the grant, we would need to use some fund balance to make up for lost revenue. CLA is included under other agencies

Discussion of the Pushing the Limits grant. Suggestion to write a blurb to jog Board’s memory about grant projects.

Questions: the budget fund balance for this year $280,000 –This is where we would take money from if we have to balance revenue and expenses. Each year we have about $400,000 from the state library to help support Califa operations. Sometimes we get additional funding to support statewide services and products  Has the amount remained steady?: it was $550k the first three years As the organization stabilized our allocation was set at $400,000 and it remains there..

-The Board requested a brief explanation of the status of the LSTA grant funds for next FY.12/13.
For the - second straight year the State budget zeroed our funding for local assistance for libraries.  That affects LSTA in 2 ways: maintenance of effort says that they are supposed to continue the same level of funding on a 3 year average.  Each year when you get your LSTA allotment, you’re required to come up with a match. In past years, CSL had no problem with that because they were putting $30 million in match. At this time CSL doesn’t know if there will be funding to make the maintenance of effort so we need to wait for State budget to determine what if any LSTA will be available.    The next big announcement for them will be the May revised budget.  Last week at the Senate Finance Committee nothing was added for libraries.- Last year  CSL was able to allocate some funds to ongoing projects that needed to be spent by September.  It’s possible that they could fund ongoing projects, like Califa and Infopeople and special projects from their current allotment. This would- fund the quarter from July 1-Sept 30 Califa and every other statewide project is in a holding pattern re:LSTA.

MSP to accept the Califa budget: Stephanie Beverage/Rivkah Sass

Forecast - next year we will probably be somewhere in between the best case and worst case scenario. Won’t be catastrophic - just bad.  Worst case FYI 2014 - looking at no LSTA funds coming to Califa.

New Business: Heather Teysko has been promoted.to the Assistant Director for Innovation for Development.  Will have a new step.  Effective July 1.

Califa/SCLC CLA Partnership: - We think it’s been very successful  CLA reserves have been diminished quite a bit in the past few years. Part of the cause has been lack of focus on membership development and also the money drain of the conference shared with CSLA.   Since PIC has taken over the management, CLA has been very fiscally conservative.   A Membership Committee has been established charged with expanding membership.  There are also additional donations coming being contributed and we hope the economic climate will improve.   We have had a large increase in job postings. Applicants -.  The UC system - Berkeley and UCLA - are consistent posters.  City of San Mateo has posted several.  We even have non-California libraries - public and school libraries.  It’s a good mix.   Some libraries keep posting up for a month. They end on when the filing date. Jan Sanders is the treasurer and as such chairs the Finance Committee. Some of the tasks ahead of them include building up the investment fund - it used to be $750,000 and is now under$300,000. The funds from the sale of the building seem to have, come and gone.

The conference theme for 2012 is Defying Gravity.    Hall Erikson has been very active in working with the vendors.   .  Brewster Kahle is going to be the keynote speaker for the conference. Linda had mentioned paying him in books for scanning - The speaker for membership meeting is Maureen Sullivan, who will then be ALA president..  Over 100 program proposals were submitted.

STAFF REPORTS

All of the activities mentioned below were identified at the December retreat.

Play and Learn Islands – Rancho Cucamonga public Library designed an early childhood development program and received LSTA as well as foundation funding for the initial Play and Learn Islands. They are built with museum quality materials and have themes although the base for all of them is standard. Two of the themes are the big dig and the market place.  Califa will be marketing them for RCPL and we will have will have a joint booth at ALA in Anaheim..

Califa List - Angie’s List for Library Vendors. Heather is working on this and it should be available by end of summer.?

Califa eBook Project - Heather reported on the developments and plans of the eBook project.

AGENDA BUILDING

Nominating Committee appointment
Board asked if we could have our December meeting at Internet Archive. Linda will look into it.

Meeting adjourned at 12:45.