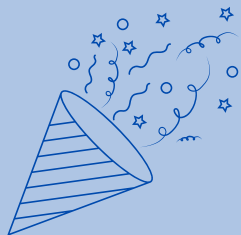


2024

VENDOR FAIR



**libraries
hustle
hard**



WELCOME!

We're so glad you can join us today. As the first Vendor Fair in-person since 2020, it is exciting to be face-to-face once more. Like meeting celebrities, it will be an adventure to greet the great people from our inboxes.

Our goal is to bring you the best and first-look at library products and services. We strive to find products that will better help you serve your communities. Today is a select-group of our many vendor partners. Their offerings vary from RFID to library security to citizenship training. We wanted a full bouquet of options for you all.

Interested in something we don't have? We want to know! Reach out to Kathy at kathy@califa.org. We are always happy to add new vendors for our members. We know libraries hustle hard, so we hustle to help.

Finally, a HUGE thank you to the participating vendors. It wouldn't be a "vendor fair" without you all! Thank you for traveling to and spending time with us in Rohnert Park.

With library love,
Kathy, Lorene, Nili, Paula, Veronda



AT A GLANCE

10:00 A.M.

Exhibit hall opens, continental breakfast is available

10:15 - 10:45 A.M.

Sessions begin.

- PAVE Prevention - Room A
- Infobase - Room B

11:00 - 11:30 A.M.

- Backstage Library Works - Room A
- Fiero Code - Room B
- ConnectWell - Room C

11:45 A.M. - 12:15 P.M.

- EBSCO - Room A
- Skilltype - Room B
- Cell-Ed - Room C

12:30 P.M. - 1:30 P.M.

Buffet Lunch with indoor and outdoor seating options

1:30 P.M. - 2:00 P.M.

- Creativebug - Room A
- Tutor.com- Room B

2:15 P.M. - 2:45 P.M.

- Palace Project - Room A
- Wall Street Journal - Room B
- Library Speakers Consortium - Room C

3:00 P.M. - 3:30 P.M.

- Unlimited Listens - Room A
- FE Technologies - Room B

Exhibit hall closes at 3:30 p.m.

PRESENTATIONS



PAVE PREVENTION

Spectrum of Awareness and Response

10:15 A.M. - Room A

Introducing PAVE: 🚦 Using traffic light colors to assess and respond to threats, enhances workplace safety, and creativity! ✨ Learn actionable steps to assess yourself, your surroundings, and others for a healthier, more productive environment. #WorkplaceSafety #Productivity #Innovation #PAVE

Presenter: Stephanie Cyr, Lead Trainer



INFOBASE

Make Your Library the Heart of the Community—Entertain, Educate, and Engage Your Patrons with Infobase

10:15 A.M. - Room B

Infobase's resources enhance library programming, homeschool learning, makerspaces, and after-school programs. We offer libraries safe, vetted, trustworthy, ad-free resources, including world-class documentaries, award-winning educational films, and helpful instructional videos, plus a variety of media, including articles, biographies, images, games, puzzles, maps, and more!

Presenter: Melanie McRee, Public Library Manager



BACKSTAGE LIBRARY WORKS

A Little Help Behind the Scenes

11:00 A.M. - Room A

Curious about outsourcing? Drop by to take a brief tour of Backstage services that Califa libraries can access with a 10% member discount.

Presenter: Richard Covington, Marketing Manager

PRESENTATIONS



FIERO CODE

Meet Fiero Code

11:00 A.M. - Room B

Learn about Fiero Code, the largest learn-to-code eResource in library-land.

Presenter: Luke Miller, Founder of Fiero Code



CONNECTWELL

Improve Health Literacy and Community Health with ConnectWell's Database and Programming

11:00 A.M. - Room C

Libraries can play a key role in improving public health through supporting health literacy. Learn how your library can cost-effectively expand your Health & Wellness collection and increase patron access to essential health information that improves health and well-being.

Presenter: Andrea Bloom, Founder of ConnectWell



EBSCO

EBSCO update on Learning Express and Introduction to BlueCareer

11:45 A.M. - Room A

The EBSCO team invites you to join us for the latest information on Learning Express Library and how to continue access after the state subscription expires. Also, come see why many libraries are excited about BlueCareer and how it can help your community find great paying jobs in the skilled trades.

Presenters: Jason High, Regional Sales Manager and Hondo Rojano, Director of Sales

PRESENTATIONS



SKILLTYPE

Introduction to Skilltype: Enhancing Professional Development for Libraries

11:45 A.M. - Room B

Join Skilltype's Consortial Relations Manager for a live demo of Skilltype, a data-driven platform designed to help libraries recruit, retain, and reskill top talent. She will be showing you how to transform your library's staff development through personalized training, resource sharing, and more!

Presenter: Kelly Terry, Consortial Relations Manager



CELL-ED

Cell-Ed: Partnering to Make Education and Coaching Available on the Go

11:45 A.M. - Room C

Learn how Cell-Ed is working with libraries to provide a mobile-first solution that connects people to education and coaching needed for better life, work & health.

Presenter: Jennifer Hernandez, Chief, Growth & Strategic Partnerships



CREATIVEBUG

4 Steps to Host the Perfect Library Program with Creativebug

1:30 P.M. - Room A

Join Creativebug to learn how to use the high-quality online art & craft education resource to host the perfect in-library craft program.

Presenters: Liana Allday, General Manager and Courtney Cerruti, Editor-in-Chief

PRESENTATIONS



TUTOR.COM

Tutor.com = Live Online Tutoring and Career Support

1:30 P.M. - Room B

Live demonstration with Q&A on the online tutoring and career support capabilities of Tutor.com

Presenter: Kelsey Lantz, Senior Customer Success Manager



PALACE PROJECT

"Mind the Gap" Libraries in A Digital World

2:15 P.M. - Room A

The Palace Project supports the mission of libraries by providing equitable access to digital knowledge and bolstering the relationship between libraries and patrons. Our goal is to assist libraries to "Mind the Gap", so that libraries may increase access to digital collections without increasing their budgets.

Presenter: V. "KAV" Kavanagh, MBA, Manager of Outreach



THE WALL STREET JOURNAL

Public Library Digital Access Program

2:15 P.M. - Room B

A walkthrough of *The Wall Street Journal's* Public Library Digital Access program.

Presenter: Brian Wolfe, Regional Circulation Sales Manager

PRESENTATIONS



LIBRARY SPEAKERS CONSORTIUM

The value of virtual and hybrid programming for accessible author events

2:15 P.M. - Room C

As budget constraints continue to plague libraries across the country, virtual programming is a solution to provide a diverse selection of bestselling authors to their community.

Presenter: Pinto LeBrun, Customer Experience Manager



UNLIMITED LISTENS

All You Can Eat eAudio, eBook, and eRead-Along Subscriptions

3:00 P.M. - Room A

Unlimited Listens Subscription programs include bestselling Spanish content & translations from Grupo Planeta, language learning audiobook courses from Innovative Languages, and over 2,500 enhanced eBook Read-Along eKits for kids. All titles available through the Palace Project App.

Presenter: Bryan Messersmith, Vice President



FE TECHNOLOGIES

Serving Patrons in the library, in the community and on their Smart Phone

3:00 P.M. - Room B

See how FE Technologies has partnered with California Libraries like Alameda County, Roseville Public Library and San Leandro Public Library. We have partnered to deliver customized self service solutions inside the library, materials returns and extending library service in the community with external lockers and dispensing solutions.

Presenter: Al Skinner, Senior Business Development Executive



*GOT MORE TO SAY?
DON'T BE SHY. DROP A LINE!*

VENDOR CONTACTS

BACKSTAGE LIBRARY WORKS

Richard Covington, Marketing Manager
rcovington@bslw.com
801-360-6313

CELL-ED

Jennifer Hernandez, Chief, Growth and Strategic Partnerships
jenniferh@cell-ed.com
916-224-0697

CONNECTWELL

Andrea Bloom, Founder
abloom@connectwell.health
925-487-9370

CREATIVEBUG

Liana Allday, General Manager
liana@creativebug.com

CREATIVEBUG

Courtney Cerruti, Editor-in-Chief
courtney@creativebug.com

EBSCO INFORMATION SERVICES

Jason High, Regional Sales Manager
jhigh@ebSCO.com
503-327-9773

EBSCO INFORMATION SERVICES

Hondo Rojano, Director of Sales
arojano@ebSCO.com
818-519-0284

FE TECHNOLOGIES

Al Skinner, Senior Business Development Executive
al.skinner@fetechnology.com
817-659-4708

FIERO CODE

Luke Miller, Founder
luke@fierolearning.com

INFOBASE

Melanie McRee, Public Library Manager
mmcree@infobase.com
972-740-0023



*GOT MORE TO SAY?
DON'T BE SHY. DROP A LINE!*

VENDOR CONTACTS

LIBRARY SPEAKERS CONSORTIUM

Pinto LeBrun, Customer Experience
Manager
pinto@libraryc.org
715-579-3721

THE PALACE PROJECT

V. "Kav" Kavanagh, Manager of
Outreach
valerie.kavanagh@lyrasis.org
470-691-3972

PAVE PREVENTION

Jennifer Cusentino, Director of
Operations
jennifer@paveprevention.com
323-428-7728

SKILLTYPE

Kelly Terry, Senior Customer Success
Manager
kelly@skilltype.com
917-744-2372

TUTOR.COM

Kelsey Lantz, Senior Customer Success
Manager
kelsey.lantz@tutor.com
917-744-2372

UNLIMITED LISTENS

Bryan Messersmith, Vice President
bryan@unlimitedlistens.com
206-852-8726

THE WALL STREET JOURNAL

Brian Wolfe, Regional Sales Manager
brian.wolfe@dowjones.com
925-334-6558