



CALIFA BOARD MEETING

Minutes

October 26, 2016

Califa, San Mateo, CA

I. Call to Order

The meeting was called to order at 10:05 a.m.

A. Introductions/Quorum

Califa Board:

Eleanor Uhlinger (Call In)
Rivkah Sass
Hillary Theyer (Call In)
Maryruth Storer (Call In)
Eve Melton (Call In)
Sara Jones (Call In)
Helen McAlary (Call In)
John Szabo (Call In)
Heather Cousin (Call In)

Califa Staff:

Paula MacKinnon
Wayne Walker
Amy Jordan
Donna Truong
Susan Hildreth (Consultant)

Guests:

Eileen O'Shea (Infopeople)
Lisa Barnhart (Infopeople)
Phoebe Lipkis (Luma Consulting)

Lena Pham (CSL)
John Smith (Luma Consulting)

B. Approval of October 26, 2016 Agenda.

C. Approval of May 31, 2016 Minutes. MSP: Theyer / Uhlinger

II. Old Business

A. Elections of Officers

It was explained that Sandy Hirsch, San Jose State University, was appointed to the Board in place of Stephanie Couch, CSU East Bay, who has taken a position out of state and will no longer be able to serve on the Board. Hillary Theyer was asked and accepted to serve as the Vice President of the Board.



III. New Business

A. Califa-Infopeople Learning Line of Business Analysis

John Smith and Phoebe Lipkis of Luma Consulting reviewed the highlights from the Phase 1 of the Califa – Infopeople Learning Line of Business Analysis. Lipkis provided an overview of Infopeople as an organization. Smith reviewed the results of the business analysis by starting the past 3 year history of Infopeople course delivery and participation history, as well as an evaluation of Infopeople as an organization over the past 2 years. Smith reviewed the results of a SWOT (Strengths, Weaknesses, Opportunities, and Threats) analysis of Infopeople performed by internal consultants and advisors, as well as results from interviews of stakeholders, consultants, and advisors concerning the potential of a Califa and Infopeople partnership. An analysis of the past 4 years of financial details of Infopeople were reviewed. The highlights for the current Continuing Education / Professional Development (CE/PD) industry and market were discussed. The results of a survey taken by those in the library field including opinions about Infopeople directly and opinions concerning CE/PD itself were discussed. Lipkis and Smith concluded the presentation outlining possible paths a Califa-Infopeople partnership could take moving forward.

IV. Finance Committee

A. Balance Sheet and Financial Statement thru October 6, 2016

Truong reviewed the Balance Sheet and Financial Statement thru October 6, 2016.

B. Budget Adjustments FY 2016/2017

Truong reviewed the Budget Adjustment for FY 2016/2017.

C. Investment Report Contract

Truong reviewed the investment report.



V. Staff Reports

- A. Paula MacKinnon provided an overview of the \$1.5 million one-time CLSA funds recommended for use the California Library Services Board approved in July. The funds have to go towards library systems.

The NorthNet Library System has proposed a \$1 million grant project modeled after the current Zip Books project. The California State Library has not established how and to who the funds will be issued to, but Califa will be involved in some capacity having managed the current Zip Books project for the past 4 years. Funding needs to be sorted by 6/30/2017

The California State Library has committed \$500,000 of these CLSA to the enki Library and Simply-E project. \$200,000 would go towards purchase of content for the shared collection. \$100,000 would go towards establishing additional enki subscriptions for California public libraries. \$200,000 would go towards Califa's involvement in the Library Simplified project, a consortium of libraries working with New York Public Library to deliver the SimplyE app, a universal ebook app that works with all platform types, to library patrons.

Wayne Walker provided an update on the CENIC Broadband Project, now in its 3rd year. The third year of recruiting has just ended with approximately 17 libraries looking to join the project. Approximately 13 libraries who joining in one of the previous two years are looking to add additional branches to the project. CENIC had published an RFP to circuit providers to submit bids on possible circuits for each of these libraries. RFP responses are due back in mid-November. Califa and CENIC will review the bids with libraries starting in December, with Califa – library contracting beginning shortly thereafter.

Wayne Walker also provided an update on the Zip Books project, now it its 4th year. 30 libraries are participating once again. While it is a 12-month project, CSL has notified libraries of their spending allocation for the first 6 months only. In light of the one-time CLSA funds earmarked for a future Zip Books type project, CSL will evaluate the remaining allocation for the final 6 months of the current Zip Books project at a later date.



Amy Jordan provided an update on new Califa vendors including Countrywatch, Inc. (a leading provider of country-specific information on the 195 recognized countries of the world), DobleT (batteries and charging stands in your library allows your patrons to power up onsite), Library Juice Academy (a range of online professional development workshops for librarians and other library staff, focusing on practical topics to build new skills.), Quipu Group (products, consulting and project development for the library industry), The Library Store (quality library supplies and furnishings), and Unique Integrated Communications (helps libraries serve their patrons over the phone, live chat, and e-mail).

VI. Agenda Building, Next Meeting

A doodle poll will be distributed to identify a meeting date in January 2017. Agenda building to follow.