I. Welcome and Introductions (20 mins)
   - Misty Jones and Sara Jones
   - Review of the day
   - Setting the tone
   - Your expectations
   - Warm up exercise: Answer one of the following questions:
     - What is your vision for Califa?
     - If you could make one thing happen for Califa what would it be?
     - In your opinion, where is Califa now and where would you like it to be?

II. A Review of the Key Findings from Board/Stakeholder Interviews (30 mins) (Power point presentation)
   - What do you value?
   - What are the challenges?
   - What are the opportunities?
   - What’s the future vision for Califa?

III. Threats to the Organization (30 mins)
   - What’s driving change that may impact Califa?
   - Who is your competition?
   - How do you mitigate threats?

IV. In-depth Discussion on Opportunities (60 mins)
   - What are our core services to libraries?
   - What are ideal services?
   - Future plans for Info People?
   - How do we best serve CSL and other state libraries?
   - What are best new opportunities?
   - Prioritization exercise to identify top opportunity strategies
   - Identify champions for various opportunities (green dot)
Lunch (12:30 1:00 pm)

V. A Look at the Future (60 mins)
   • What is an ideal model for the future of Califa?
   • How do we arrive at our future vision?
     o Who are potential partners?
     o Strategies and approach?
     o Resources and capacity?
     o How do we tell our story?
     o How do we scale nationally?

VI. Developing Strategic Priorities (1.5 hrs.)
   • Identify key categories (from opportunities exercise)

Break (approximately at 2:30)

   • Identify 3 -5 short term strategies
   • Identify 3 -5 long term strategies

VII. Summary and Next Steps (30 mins)
   • Refinement and focus
   • Who does what and when?
   • Wrap up

VIII. Agenda Building, Scheduling the next meeting (5 mins)