

libre

ONLINE PROMOTION SUITE

libre

Helping Libraries Show Up Online



Let's make your library visible on Google for materials, databases & services.

The Libre Online Promotion Suite (Libre OPS) is a new suite of services to help libraries appear in local Google search results. We start with linked data, then add the best practices of search engine optimization and paid search marketing to propel you to the top.

You know what your community needs. We help get it in front of them.

“

Offering Koios to our users brings us closer to our goal of connecting with our users online, where they already are.

- **John Andrews**
Internet Services - Washoe Library

Search

Our community of libraries have banded together to create a single site that can rise to the top of Google.

Ads

Managed Google Ad Grants allow nonprofits to conduct paid advertising at a fraction of the cost.

Lists & Social

Create lists from professionally designed templates, perfect for social media marketing.

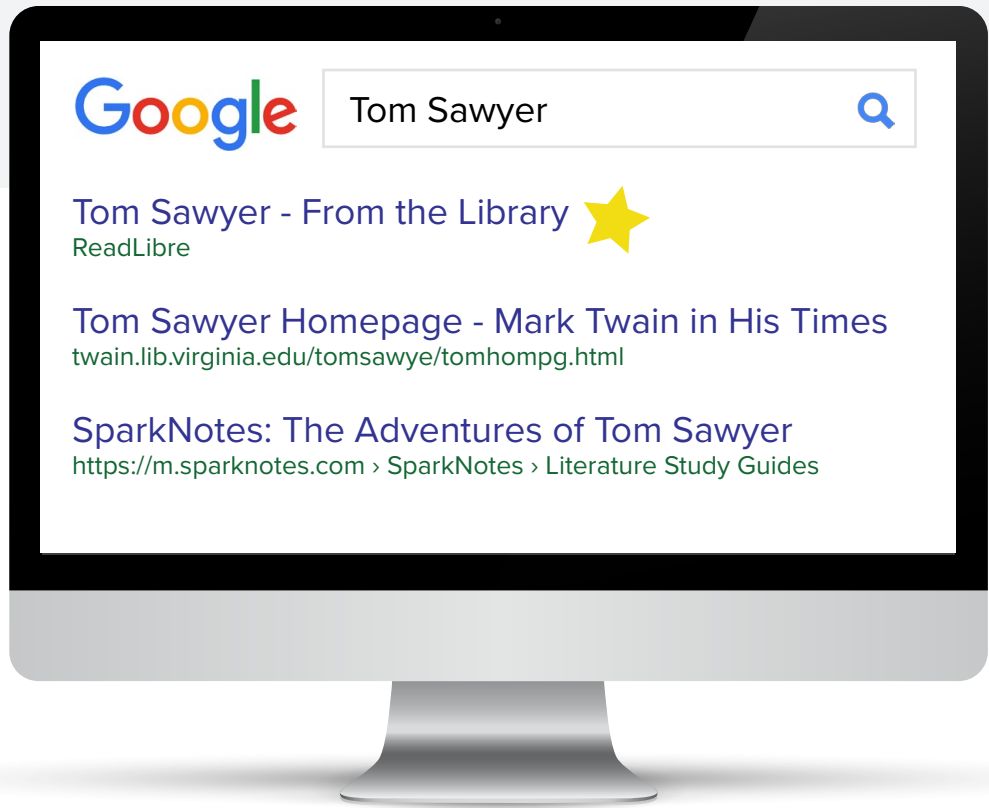
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Search

Join a community of libraries to show up at the top of Google.

What is libre search?

Libre is a national collection marketing platform for libraries. We analyze your holdings and link them to common, relevant keyword searches in your service area. As a result, your materials can appear side-by-side with Amazon and Wikipedia in local Google search results.



Mobile-friendly design
Fast load times
Optimized for Search Engines



Integrate

We integrate your bibliographic data, holdings, availability, and formats into our optimized book landing pages.



Optimize

We perform ongoing search engine optimization to help you rise in search engine rankings.



Connect

When visitors in your area visit Libre, they'll see your brand and be directed to your holdings for checkout.



Report

Every month, we report back on your organic search performance and help you understand the results.

Request a search demo by calling
803-570-2144

libre

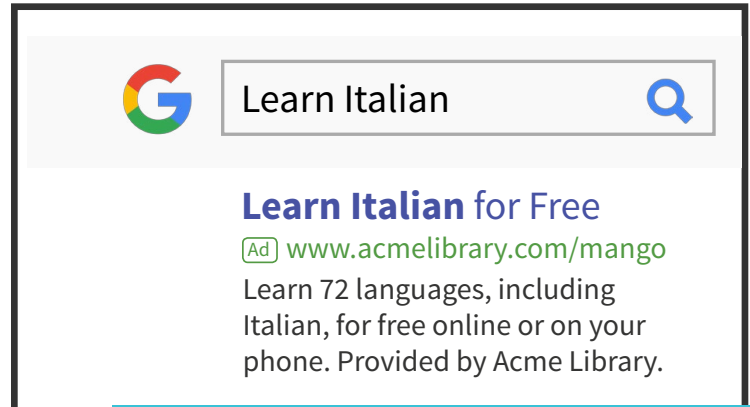
Ads

We can help you qualify for \$10,000 per month in advertising from Google.

Put your library front and center for all kinds of Google searches.

What is libre Ads?

We use Google Ads as “first result insurance,” making sure that you’re on top for book-related searches. With Libre Ads, you can also promote the other resources you care about: services, programs, and databases. We help you qualify for in-kind advertising grants from Google to fund this effort.



A local resident searches for a **book, program or database** and sees the library right at the top.



Research

We analyze local Google search trends and work with you to identify your marketing priorities.



Setup

We develop search marketing campaigns for library materials, programs, services, and databases.



Reporting

Each month, we report on your paid search performance & help you understand the results.



Optimization

We assign a search consultant to monitor your results and find ways to improve your visibility over time.

Request an ads demo by calling
803-570-2144

libre

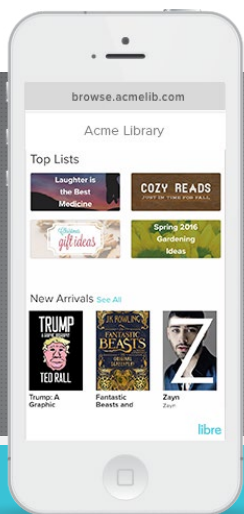
Lists & Social

Make beautiful, digital displays in 5 minutes that are visible in search & social media.

A digital home base.

Many libraries invest in social media, but don't feel like they have a good "home" for online book discovery. We make it easy to organize and share your content for patrons to find.

- ✓ Publish unlimited lists
- ✓ Invite your whole team
- ✓ Professionally designed
- ✓ Hosted on your site
- ✓ Clicks go to your catalog for checkout



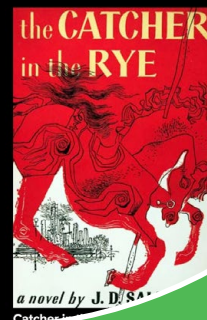
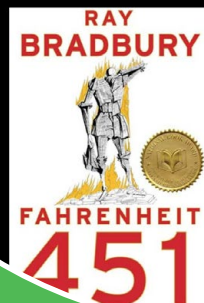
**Incredible
Mobile
Experience**

See a demo at
demo.readlibre.com

BANNED BOOKS

Historically, despots have tried to suppress ideas they didn't like by banning books. While people in free countries are presently allowed to read books like Fahrenheit 451 and 1984, new books are often censored for containing unpopular or uncomfortable ideas.

d Gems



BEAUTIFUL LISTS
FANTASTIC FOR SOCIAL MEDIA MARKETING
SIMPLE TO MAKE
HELP PEOPLE FIND THEIR NEW FAVORITE BOOK
INCREASE VISIBILITY

**BEACH
READS**

at the sunscreen, the snacks, the soda, the bug spray, and the kids? Well load up with a few



Would you like a no-pressure demo of libre?

info@koios.co

(803) 570-2144